

SP Business is São Paulo City's investment and exports promotion agency. We work in collaboration with the São Paulo City Government to improve the business environment and investment opportunities in the city, assisting the city in its economic development.

SP Negócios supports new waste management process

In April, SP Negócios has signed an agreement with the Municipal Authority of Urban Cleaning (Amlurb) to support the new Decree 58.701/2019, which announces the strengthening of inspections in large waste generators, establishments which produce more than 200 liters of waste per day.

SP Negócios provides assistance to promote the decree and communicate with the market, by presenting the project to the companies involved in the private waste removal and to the large waste generators, which have a deadline - early July - regulate its waste collection with AMLURB.

As a next step, the agency will support the construction of a communication plan to inform these establishments about the law.



(I) Meeting to present the new management plan for large generators of waste. (II) Signing of the agreement with Amlurb. Photos: collection SP Negócios.



Meeting with representatives of the city's consulting firms. Photo: collection SP Negócios.

SP Negócios promotes events to present its Investors' Service Program

Aiming at strengthening its relationship with project managers and key investment decision players in the city, SP Negócios promoted, on April 23rd, a breakfast with Consulting firms to present its Investors' Service Program, as well as other business opportunities in areas such as Tourism, Sports, Technology and in the Municipal Privatization Plan.

In the coming weeks, similar events will be held with the presence of law firms and investment banks. Those interested in participating in these meetings should contact our team through the contact channels listed in the end of the Newsletter.

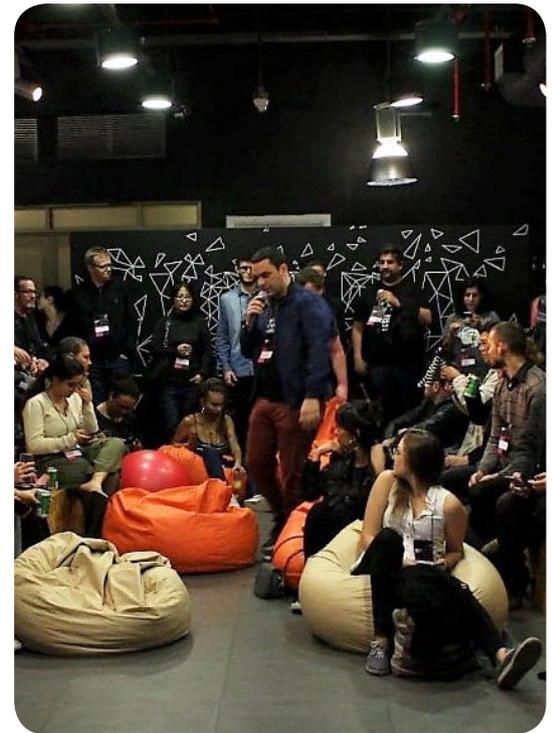
Add to calendar: São Paulo Tech Week

Coming to its 5th edition in 2019, São Paulo Tech Week, the biggest innovation festival in the world in number of events (surpassing London Tech Week in 2018), is already scheduled. The week, which aims to present São Paulo as the largest innovation center in Latin America, takes place between November 23rd and 29th.

The festival is organized by SP Negócios and counts on the support the São Paulo City Hall, as it attracts and connects companies, innovation hubs and enthusiasts. To learn more about the festival, how to become a sponsor and how to attend it, please visit www.saopaulotechweek.com or write to sptw@spnegocios.com.

São Paul Tech Week in numbers:

- US\$ 2.63 mi spent during the week
- 51 thousand participants
- 313 events around the city
- 20 international delegations present



São Paulo Tech Week 2018. Photo: SP Negócios collection.



São Paulo's Municipal Market. Photo:Google

Municipal Privatization Plan

Concession of São Paulo's Municipal Market and Kinjo Yamato Market

In April, the City of São Paulo launched the public consultation for the concession of the City's Municipal Market – Mercado - and the Kinjo Yamato Market, both located in the central region of the city. The concession intends to promote the restoring, operation and maintenance of the assets for a period of 25 years.

The bidding modality is an international competition and the criterion of judgment is the one of greater fixed grant to the Municipality, being the minimum value of US\$ 7.1 million. The annual variable grant will be calculated considering the gross annual revenue of the concessionaire and the expected total cost is R\$ 87 million.

Currently, Mercado holds 290 boxes, offering 350 tons of food per day. Together with the Kinjo Yamato Market, the concession area amounts to 27 thousand square meters. Mercado is one of the main tourist attractions of São Paulo City.

Real Estate Opportunities

Among the assets that integrate the Municipal Privatization Plan is the sale of properties owned by São Paulo City Government. On May 1st, a property located at Avenida Professor Alceu Maynard Araújo, south area of the capital, was launched. The winner of the bid will be the one that presents the highest bid, with a minimum value of US\$ 13 million. All individuals or legal entities that meet the conditions established in the pertinent legislation are able to participate.

The proposals will be received on June 3rd, from 9 a.m. to 10:30 a.m., in Sala Olido, located at Avenida São João, 473, ground floor. The opening session will take place the same day, starting at 10:30 am.