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**SP Negócios** is the City of São Paulo's investment and exports promotion agency. We work in collaboration with the City Government to improve the business environment and investment opportunities, assisting the city in its economic development.

## **Concession of Interlagos: possibility of investment in the largest motorsports complex in Latin America**



Photo: São Paulo City Hall

The City of São Paulo republished the announcement of the Concession for renovation, management, maintenance, operation and development of the Interlagos Complex.

The winner of the bidding have to present the highest amount of fixed grant to the City Hall. The event, in international competition mode, provides economic benefits to the city estimated at about R\$ 1 billion (grant payment, municipal budget relief, investments and collection of Tax on Services) along the 35 years of concession.

The opportunity is not exclusive for investors from the automobilistic sector, since the concession allows the future operator to explore the multiple possibilities of use of the area such as hotel, shopping and entertainment, with the realization of major events, like music festivals that already happen in the region. The initiative will not interfere on the realization of the GP Brazil Formula 1. The delivery of commercial proposal and driver's license documents should be held on 27 March.

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## Municipal Privatization Plan Projects

The city of São Paulo aims to transfer to the private sector the management of services and assets through privatization, concessions and public-private partnership. São Paulo Negócios supports the City Hall in dialogue with interested investors, in order to clarify doubts and provide information on priority projects. Check below the latest projects released below:

- **Concession of Bus Terminals:** Public-private partnership, type of concession, for a period of 30 years, for the provision of services of administration, maintenance, conservation, commercial operation and requalification of the bus terminal and its associated enterprises and completion of improving construction works in its coverage perimeter. The submission of proposals will be on 20 March 2020.
  - **Cemeteries:** Concession, for a period of 35 years, of the services of management, operation, maintenance, exploration, revitalization and expansion of the 22 public cemeteries, crematoria and the provision of funeral services in the city of São Paulo. The submission of proposals will be on 20 March 2020.
  - **Public-private partnership housing:** Administrative concession, for a period of 20 years, for the implementation of social interest housing in the city of São Paulo. The submission of proposals will be on 31 March 2020.
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**Triângulo SP project approved: investors who settle in the historical center of São Paulo will have tax incentives and property tax exemption**



Photo: São Paulo City Hall

The city council of São Paulo approved definitively, on 12 February, the Bill 701/2019 proposing the creation of the Triângulo SP.

The goal is to establish a commercial and cultural hub in the area between the streets Líbero Badaró, Benjamin Constant and Boa Vista, from tax incentives and exemption from the property tax for companies and trades that establish themselves in the region.

The investment expected by the City Hall is about R\$ 30 million involving infrastructure works, services and security and activation with events. Currently, the city center receives about 600,000 people a day and is expected to attract 220,000 new residents to the region.

In this way, the idea is to associate the improvements foreseen by the investment with occupation as a means to revitalize the historical center of the city of São Paulo. The text awaits the sanction of the Mayor.

**6th edition of São Paulo Tech Week is scheduled for november 21 at 27**





**Meeting with curators and co-curators of São Paulo Tech Week on February 20**

Photo: SP Negócios

Companies and enthusiasts about innovation and technology can now be programmed, the São Paulo Tech Week (SPTW) 2020 will take place between November 21 and 27. SPTW It is the largest festival of innovation and technology in Latin America, held in the city of São Paulo and organized by São Paulo Negócios. It is an opportunity to the city offers the promotion of a brand, product or service of the companies in São Paulo, promoting the generation of new businesses in the city.

For the 6th edition, we will have activations throughout the year before the festival week begins. If you are interested in participating in SPTW 2020, whether supporting, creating your own event or as an appreciation of the topics addressed, contact our team and follow our social networks. Soon, we will announce more information and the activation events. Look forward!

**5th edition in numbers:** In 2019, the 5th edition of SPTW brought very important results to the state capital, mobilizing more than 85 thousand people in 755 events throughout the city and an estimated R \$ 34 million in generated businesses.

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## For more information

São Paulo Negócios has regularly held meetings with stakeholders in the city's priority projects in order to present proposals, clarify doubts and listen to investors. For more information or to participate in the meetings promoted by São Paulo Negócios, contact us and accompany us on social networks.

CONTACT OUR TEAM

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